



Wayne Cobleigh of GZA GeoEnvironmental, Inc. Named President of the CT Chapter of the Society for Marketing Professional Services

Wayne Cobleigh, Manager of Project Development for GZA GeoEnvironmental Inc., has been named President of the Connecticut Chapter of the Society for Marketing Professional Services (SMPS).

A resident of Simsbury, Cobleigh joined the SMPS in 2000 and has served on the Programs Committee since 2001. In his new position he will continue to promote programs that benefit SMPS members and others in the design and construction profession in career training and provide additional networking opportunities.

Cobleigh brings more than 25 years of experience in the environmental and engineering industry in Connecticut to his position as President of the organization. He earned a degree in environmental science and biology from Colby College in Waterville ME and is currently finishing his Masters of Business Administration degree in Marketing from the University of Phoenix.

The Connecticut Chapter of the Society for Marketing Professional Services is a network of marketing and business development professionals from architectural, engineering, planning, interior design, construction, and related specialty consulting firms. SMPS Connecticut provides local seminars and regional conferences, educational resources, an awards program, and a close-knit network of professionals that offers insight and information, as well as teaming and project opportunities. It is a part of the National SMPS that was created in 1973 by small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities. Today, the association has a membership of more than 6,500 marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada.

"I am honored to have been chosen by my colleagues to lead the organization and fulfill our mission in offering learning opportunities and growing our membership by providing excellent programs," said Cobleigh.

"Wayne is well known and regarded across the region for his excellent service and thorough development of solutions for our clients' geotechnical, environmental and land development projects," said William R. Beloff, President and CEO of GZA GeoEnvironmental, Inc. "We wish him well in this new leadership position and we have every confidence that he will fulfill the organization's vision."

About GZA

Founded in 1964, GZA GeoEnvironmental, Inc. is a multi-disciplined firm providing environmental consulting, geotechnical and civil engineering, environmental remediation contracting, regulatory compliance, litigation support, air quality, solid waste services, specialty construction, occupational health and safety, and site development services. GZA maintains corporate offices at One Edgewater Drive, Norwood, MA 02062. The firm has approximately 500 employees and operates 22 offices, in the Northeast, Mid-Atlantic and Great Lakes Regions of the United States. For additional information, please call William R. Beloff, CEO at 781-278-3801 or visit the company's website at www.gza.com.